

## **South Pole Group and oekom research AG Partner to Enhance Depth and Scope of Climate Impact Assessment of Investments**

**Zurich/Switzerland, Munich/Germany, September 8, 2015 - South Pole Group**, a leading global provider of climate impact assessments and carbon footprinting data, and **oekom research**, one of the world's leading rating agencies in the area of sustainable investments, are entering a partnership to build on each other's analytics and expertise in order to strengthen and expand their respective offerings.

The partnership of South Pole Group and oekom research will enable the companies to offer solutions based on data and analytics that will satisfy the growing demand for individual high-quality climate change or carbon-related investment strategies. Both companies understand the partnership as a complementation of their respective skills and activities and as beneficial for corporations and investors to fulfill the goals of global emission reduction.

As a result of this partnership:

- **oekom research** will enhance its sustainability portfolio to clients by including climate impact data and tools from South Pole Group into its offering of products and services.
- **South Pole Group** will deepen its Investment Climate Impact Assessment suite of services by leveraging oekom's qualitative company research as well as its well-established reputation and knowledge in providing corporate sustainability ratings.
- The companies will cooperate to further develop and market products and services to their clients around the world which enable them to professionally integrate ESG and risk assessment aspects into their investment decisions.

*"This collaboration on investment climate impact assessments combines the best of both worlds", emphasises **Dr. Maximillian Horster, South Pole Group's Director Financial Industry**. "The largest and deepest company greenhouse gas emission coverage of South Pole Group with the unmatched qualitative company sustainability assessments of oekom research."*

**Robert Haßler, CEO of oekom research AG**, adds: *"We are glad to complement our comprehensive ESG research on climate management and carbon efficiency performance with supplemental quantitative carbon footprinting data from such a well-established partner. Our joint understanding is that offerings with such a holistic approach will cater a broad range of climate-oriented investment strategies and allow for even more targeted and well-informed investment decisions."*

Each party will announce the expansion of their respective product portfolios with first concrete results of the cooperation separately.

**### ENDS ###**

### **About South Pole Group**

The Zurich-based [South Pole Group](#) began as a project-driven company focused on developing and selling high-quality carbon credits. Today, it is the world's leading provider of climate solutions. No other firm in the world has developed as many successful emission reduction projects. No other company offers as rich a suite of services and solutions. South Pole Group helps public and private sector organisations develop climate proven policies and strategies. Areas of expertise cover every key sustainability-related area of climate change, including but not limited to: forests & land use, water, sustainable cities & buildings, as well as renewable energy and energy efficiency.

### **About oekom research**

[oekom research](#) is one of the world's leading rating agencies in the field of sustainable investment. The agency analyses companies and countries with regard to their environmental and social performance. oekom research has extensive experience as a partner to institutional investors and financial service providers, identifying issuers of securities and bonds which are distinguished by their responsible management of social and environmental issues. More than 100 asset managers and asset owners routinely draw on the rating agency's research in their investment decision-making. oekom research's analyses therefore currently influence the management of assets valued at over 600 billion euros.

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