

Helping French Investors Change In a Changing Climate: South Pole Group and EthiFinance Present Joint Offering on Climate Impact Analysis

Zurich, Switzerland, September 9, 2015 - **South Pole Group** and **EthiFinance** have presented a joint offering on carbon footprint analyses to the French market. The joint offering allows investors operating in France to both measure their climate impact and reduce their carbon footprint.

Emmanuel de La Ville, EthiFinance's CEO, notes: *"Through our joint offering with South Pole Group and their tools, we can offer French investors the opportunity to adequately measure and benchmark their carbon footprints."* **Emmanuel de La Ville** adds: *"We will also be able to assist them in the implementation of a low-carbon strategy in every component of their activities."*

France is pushing for more action on climate ahead of the COP21 talks in Paris. The recently passed Energy Transition Law in France includes a section that requires all institutional investors to disclose the carbon footprint of their assets as of 2016. This comes alongside the obligation to demonstrate steps taken towards transitioning to a more climate-friendly modus operandi, in support of international targets to limit global warming.

"You cannot reduce something you cannot measure - understanding your carbon footprint is becoming good housekeeping for investors", says **Dr. Maximilian Horster, South Pole Group's Director Financial Industry**. *"A carbon footprint analysis is the necessary step to address both your impacts and your risks. We are delighted to be able to bring our established expertise in this area to the French market."*

ENDS

About EthiFinance

[EthiFinance](#) assists investors and companies in managing risks and opportunities related to sustainable development. Founded in 2003, EthiFinance assists investors in the integration of ESG issues into their financial management, and helps public and private organisations to evaluate, define, deploy and strengthen their ESG approach.

About South Pole Group

The Zurich-based [South Pole Group](#) began as a project-driven company focused on developing and selling high-quality carbon credits. Today, it is the world's leading provider of climate solutions. South Pole Group helps public and private sector organisations develop climate proven policies and strategies. Areas of expertise cover

every key sustainability-related area of climate change, including but not limited to: forests & land use, water, sustainable cities & buildings, as well as renewable energy and energy efficiency.

Contacts

Aurélie Verronneau, EthiFinance

aurelie.verronneau@ethifinance.com mailto:aurelie.verronneau@ethifinance.com

+1 39 62 97 26

Nadia Kahkonen, Communications Manager

n.kahkonen@thesouthpolegroup.com

+66 2 678 8977 (South Pole Group)