

Footprinting Down Under - South Pole Group and CAER Partner to Offer Investment Climate Impact Assessment Services in Australia and New Zealand

Canberra, Australia and Zurich, Switzerland, 10 September 2015 - Leading global carbon footprinting provider **South Pole Group** has today announced a new partnership with **CAER – Corporate Analysis. Enhanced Responsibility. (CAER)** to distribute investment portfolio carbon footprinting and analysis services in the Australian and New Zealand market. The announcement comes on the back of increasing interest among Australian investors about the climate change impact of their portfolios, and their ability to reduce related investment risk.

“The conversation about climate change exposure was initially about reputation management for investment funds, but today the conversations have turned increasingly towards the risk of stranded assets and impacts of carbon pricing on portfolio returns”, says **CAER CEO Duncan Paterson**.

“Regardless of the political outcome of the COP21 in Paris, it is clear that leading investors have acknowledged their responsibility and roles in addressing climate change. Australian investors are at the forefront of this movement. Industry commitments such as the Montreal Pledge and the Portfolio Decarbonization Coalition are strongly backed by large Australian investors in particular”, notes **Dr. Maximilian Horster, South Pole Group’s Director Financial Industry**. South Pole Group’s announcement marks an increased focus on the Australian market. *“We already have a presence in Australia through our relationship with Climate Friendly, but CAER’s knowledge of the local investment market is second to none, and really appeals when it comes to promoting our investment services”,* adds **Horster**.

“CAER is excited to be working with South Pole”, says **Paterson**. *“We’re confident that combining South Pole’s leading methodology with CAER’s 15 years’ experience helping local investors develop responsible investment practices will be a real value-add to our clients and investors in Australia and New Zealand”*.

ENDS

About CAER

CAER is an independent ESG research house assisting investors in Australia and around the world integrating ESG issues into their investment process. CAER provides environmental, social and governance (ESG) analysis on companies operating in Australia and the Asia-Pacific region. We collect information on approximately 300 ESG issues for the S&P/ASX300 and the NZX 50. With our UK partners EIRIS we are able to provide consistent sustainability data on over 3,000 of the world’s leading companies.

To find out more about CAER, please call 02 6154 5350, email contact@caer.com.au, visit our website www.caer.com.au, or follow us @CAERESGResearch.

About South Pole Group

The Zurich-based [South Pole Group](http://www.southpolegroup.com) began as a project-driven company focused on developing and selling high-quality carbon credits. Today, it is the world's leading provider of climate solutions. No other firm in the world has developed as many successful emission reduction projects. No other company offers as rich a suite of services and solutions. South Pole Group helps public and private sector organisations develop climate proven policies and strategies. Areas of expertise cover every key sustainability-related area of climate change, including but not limited to: forests & land use, water, sustainable cities & buildings, as well as renewable energy and energy efficiency. For more information, visit www.thesouthpolegroup.com or follow the company [@southpolegroup](https://twitter.com/southpolegroup).

Contacts

Duncan Paterson, CEO, CAER

dpaterson@caer.com.au

Nadia Kahkonen, Communications Manager, South Pole Group

n.kahkonen@thesouthpolegroup.com