

FOR IMMEDIATE RELEASE

South Pole Group Adds Seasoned Sustainability Experts to its Key Account Management Team

Chris Perceval, John Davis, Michael Weber, Melanie Wilneder and Guillaume Goton join the global sustainability solutions provider

Zurich, Switzerland, 2 February 2016 - South Pole Group is proud to announce that **Chris Perceval, John Davis, Michael Weber, Melanie Wilneder and Guillaume Goton** have recently joined the company as industry-specific key account managers to further develop the growing portfolio of clients for its sustainability products and services. As a result of the Paris climate agreement, South Pole Group foresees an increase in demand from the public and private sector for its range of climate-friendly solutions over the next years.



John Davis



Guillaume Goton

John Davis starts as the company's new **Director of Financial Industry** based in London. Prior to joining the South Pole Group, John accumulated a decade of profound experience in environmental markets at Spectron and CF Partners, where he helped build an active trading clientele of over 500 companies within the EU-ETS. John will continue to develop the Group's offering of premium carbon credits and renewable energy certificates for the financial industry, as well as its [prestigious suite of products for investment climate impact assessments](#). The financial industry team also welcomes on board **Guillaume Goton**: the new **Key Account Manager**, working out of Zurich, has previously occupied the posts of consultant to the United Nations Development Programme and Sustainable Investment Specialist at Crédit Agricole.



Chris Perceval

The Group's growing sustainable services sector is now led by **Chris Perceval**, who will oversee the unit's development and new client acquisition as **Director Sustainable Services** based in Zurich. The Oxford-graduate brings along valuable know-how from his time as Head of Strategy & Partnerships at the Ramsar Convention and Director of Corporate Relations at the World Resource Institute.



Michael Weber



Melanie Wilneder

Michael Weber joins the sustainability solutions provider in Zurich as **Senior Key Account Manager** for the energy sector, with a strong focus on the German speaking markets. He previously headed the intermediary services team at GreenStream and the green services unit at Enegia Group. South Pole Group's consumer goods unit will also receive a boost of new talent: **Melanie Wilneder**, starting as **Key Account Manager** in London, will focus on sustainable supply chains, building on her previous work experience as Business Development Manager for Sustainable Supply Chains at CDP.

Renat Heuberger, CEO of South Pole Group, says: *"I am very excited to welcome our new colleagues on board. Their industry knowledge and wealth of experience make them key additions to the global South Pole Group team. These appointments are also a sign of our commitment to provide and implement high quality sustainability solutions for both private and public sector clients. We are extremely fortunate to have found such high caliber people who fit in with our strategy of continuous innovation and dedication to sustainability."*

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About South Pole Group

The Zurich-based [South Pole Group](https://www.thesouthpolegroup.com) began as a project-driven company focused on developing and selling high-quality carbon credits. Today, it is the world's leading provider of climate solutions, helping public and private sector organisations develop climate proven policies and strategies. Areas of expertise cover every key sustainability-related area of climate change, including but not limited to: forests & land use, water, sustainable cities & buildings, as well as renewable energy and energy efficiency. For more information, visit www.thesouthpolegroup.com or follow the company [@southpolegroup](https://twitter.com/southpolegroup).