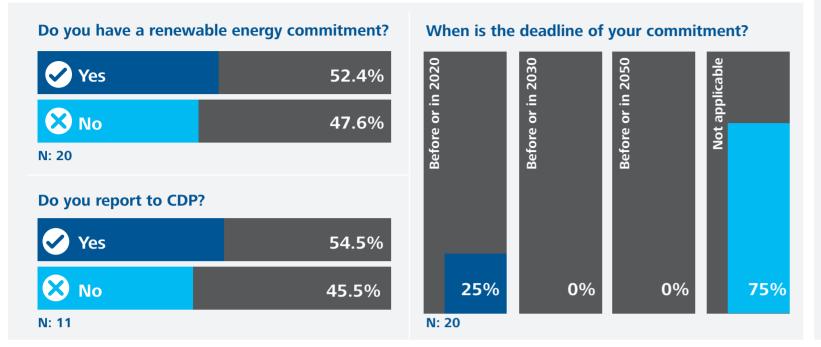
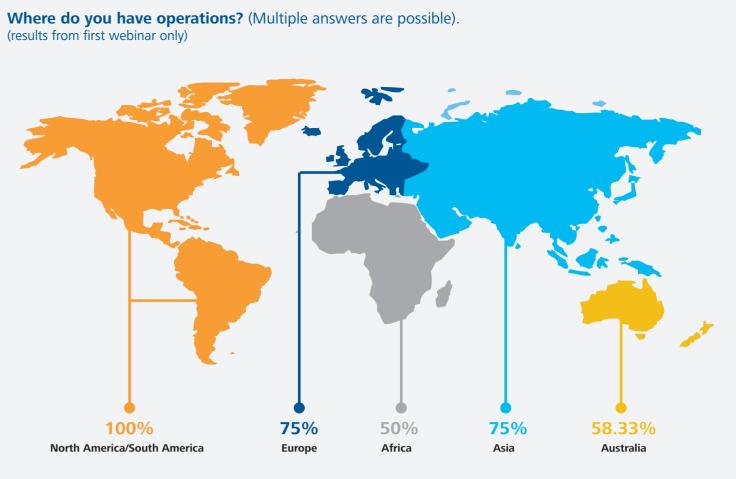
Poll results

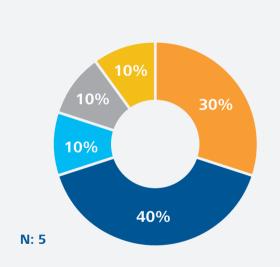
The Rise Of Renewable Energy in the ICT Industry webinar







(Multiple answers are possible).

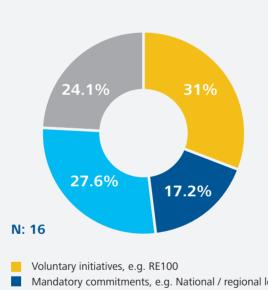


- Corporate Renewable Buyer's Principle
- Future of Internet Power Initiative Rocky Mountain Institute's Business Renewable Center
- Breakthrough Energy Coalition

RE100

What are the key drivers behind your renewable energy commitment?

(Multiple answers are possible).



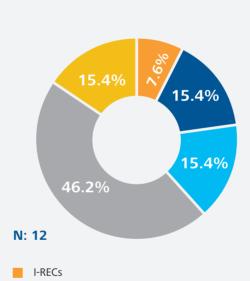
Mandatory commitments, e.g. National / regional legislation Peer pressure

Pressure from shareholders



(Multiple answers are possible).

N: 12



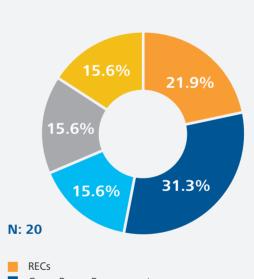
National RECs European Guarantees of Origin

North American RECs with Green-e Energy label

GoldPower

What kind of renewable energy solution(s) are you currently pursuing?

(Multiple answers are possible).



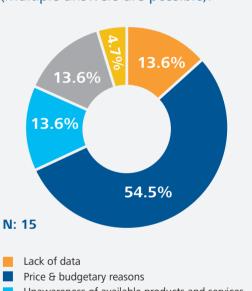
Green Power Procurement Direct Project Investment

Power Purchase Agreement

None of the above

What are the key constraints/issues affecting your renewable energy sourcing strategy?

(Multiple answers are possible).



Unawareness of available products and services Other CSR priorities / commitments

None of the above

Which of the following is the most important to you when purchasing RECs? (Multiple answers are possible).

Alignment with strategic business objectives	66.67%
Price	80%
Reportability	66.67%
Location	60%
Additionality	0%

Which regions are the most interesting for you in terms of sourcing RECs? (Multiple answers are possible).

