



### FOR IMMEDIATE RELEASE

# 100% green electricity available at public charging stations across Europe

With intercharge *green*, Hubject and South Pole Group are offering the first multi-operator solution for green power on electric vehicle charging stations in the intercharge network

**Berlin and Zurich, 01 September 2016** - Green power for electric vehicles (EV) is an important component of the sustainable energy supply and crucial for emission-free electric mobility. Berlin-based company Hubject has, together with leading sustainability solutions provider South Pole Group, now developed a certification that allows EV drivers to travel sustainably at any time, regardless of the charging station and the supplier they choose to charge their vehicle. With the new solution, **intercharge** *green*, emobility service providers can offer drivers the option to charge their vehicles at public charging stations with 100% green electricity.

Ecological considerations and green power are of key interest for many EV drivers. Until now, there was no multi-operator solution on the European market that offered EV drivers the option to power their vehicle with renewable energies. intercharge *green* guarantees that the amount of charging electricity is generated regeneratively and under the highest environmental requirements. The electricity for intercharge *green* is sourced from the small hydropower plant Palü in the Swiss Alps, a reference power plant selected based on its strict compliance with all criteria for environmentally friendly power generation. The offer is geared towards all suppliers of EV charging services in the intercharge network throughout Europe.

"intercharge *green* is a compelling solution that allows EV drivers to charge their vehicles with 100% renewable energy and thus actively participate in the energy transition", says **Renat Heuberger**, **CEO South Pole Group**. **Christian Hahn**, **CEO of Hubject**, adds: "Emobility makes sense if the electricity is generated from renewable energy sources. For emission-free electric mobility, intercharge *green* is a pivotal step forward, and an innovative way for companies to offer a sustainable portfolio of charging electricity."



### ENDS ###

#### Media resources

Read more about interchange green here.

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## **About South Pole Group**

**South Pole Group** is a leading provider of global sustainability solutions and services. The company has delivered climate-proven solutions to a wide range of public, private and civil society organisations for over a decade. Areas of expertise cover key sustainability-related areas of climate change, including but not limited to: forests & land use, water, sustainable cities & buildings, green finance, as well as renewable energy and energy efficiency. A pioneer in emission reduction and renewable energy projects, the South Pole Group's portfolio is at present the largest available on the market. For more information, visit thesouthpolegroup.com or follow the company @southpolegroup.

## **About Hubject**

Berlin-based Hubject GmbH is a joint venture that was formed by leading energy, technology and automotive companies in March 2012. B2B-partners are enabled to offer EV drivers access to charge points from different operators in all over Europe. The company operates a cross-industry business and IT platform connecting charging infrastructure, service and mobility providers. With its functional brand intercharge, it has provided a framework for customer-friendly charging and payment processes, with a pan-European logo identifying the charging stations connected to the intercharge network. Already 200 European partners have joined the intercharge family, including partners from Austria, Switzerland, France, Spain, Italy, Scandinavia and the Benelux countries. For further information please visit <a href="https://www.hubject.com/">https://www.hubject.com/</a> and follow us on Twitter @hubject.