

Ethical Corporation and South Pole Group Partner to Deliver Climate Neutral Sustainability Events in 2017

Zurich, Switzerland and London, UK, 1 February 2017 - Leading sustainability solutions provider **South Pole Group** has partnered with **Ethical Corporation**, leading platform for business intelligence for sustainability, to ensure the full climate neutrality of Ethical Corporation's Responsible Business Summits organised in London and New York.

The partnership follows Ethical Corporations' bold sustainability plan and recognition that there is a pressing need to reduce the carbon footprint of events through conference travel and food consumption.

*"We as an organisation feel that it is important to look at our own impact and change the way that we do business for the better," says **Krina Amin, Head of Strategy, Ethical Corporation**. "It is important for our customers to know that by attending our events, their direct impact from attending is reduced - in addition to learning about how to enhance their own sustainability work. We are proud to be supporting South Pole Group's projects in our 16th Responsible Business Summit Europe and 5th Responsible Business Summit New York to offset our emissions."*

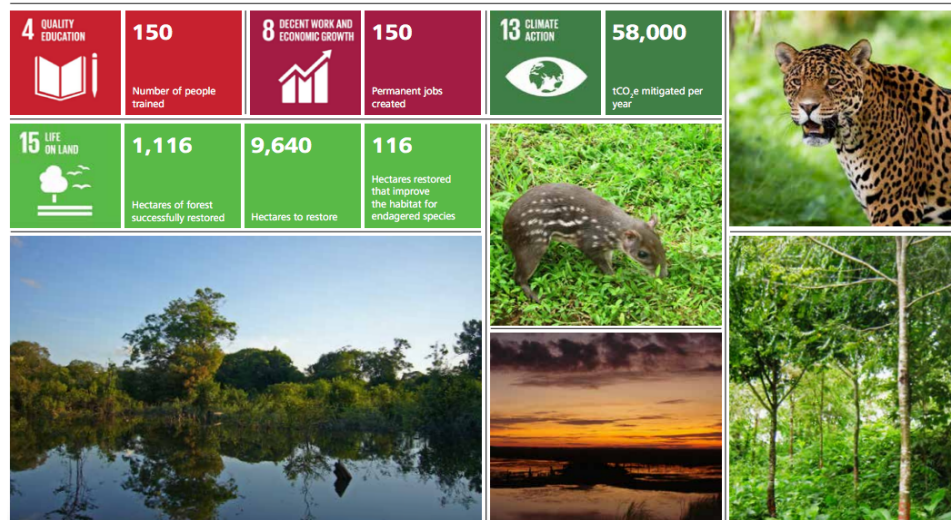
*"There is much more that can be done around the challenge of carbon emissions and the conference industry," says **Sita Seidel, Global Events Manager at South Pole Group**. "Ethical Corporation is one of the industry forerunners helping to set the standard for more sustainable events."*

Ethical Corporation's investment in South Pole Group's forestry projects, **Kariba REDD+** and **Cáceres and Cravo Norte**, will ensure that the following Ethical Corporation events are carbon neutral in 2017:

- [Ethical Corporation's 5th Responsible Business Summit New York](#) on March 27-28 in New York
- [Ethical Corporation's 3rd Compliance and Conduct Risk in Financial Services Forum](#) on 7-8 June in London
- [Ethical Corporation's 16th Responsible Business Summit Europe](#) on 7-8 June in London
- [Ethical Corporations 11th CR Reporting and Communications Summit / 12th Sustainable Supply Chain Summit 2017](#) on 18-19 October in London

The community-driven Kariba REDD+ project in Zimbabwe and the reforestation-focused Cáceres and Cravo Norte project in Colombia both contribute to powerful social co-benefits that support the achievement of the UN Sustainable Development Goals (SDGs).

Cáceres and Cravo Norte Restoration Of Degraded Land Project benefits



The SDG impacts of South Pole Group's project Cáceres and Cravo Norte in Colombia

ENDS

Notes to editors

About the Cáceres and Cravo Norte reforestation project in Colombia: This pioneering forestry project contributes to permanent reforestation and long-term monitoring of forests located in northern Colombia, with a particular focus on biodiversity. The project also seeks to promote a sustainable management of forest resources in areas degraded by cattle grazing and mining.

About the Kariba REDD+ in Zimbabwe: Since Kariba REDD+, the world's largest REDD+ (Reduced Emissions from Deforestation and Degradation) project launched in 2011, more than 18 million tonnes of CO₂ have been prevented as of June 2016. The project has also created a better way of life for local farmers and communities now and in the future.

About Ethical Corporation

Ethical Corporation's mission is to help businesses around the globe do the right thing by their customers and the world. We believe this is not only how to ensure a future for all, but makes good business sense. We serve CSR, compliance, risk and governance communities with topical and insightful business intelligence and meeting places. We provide business intelligence to more than 3,000 multinational companies every year. Our customers are also NGOs, think tanks, academia, governments and consultancies. We publish the leading responsible business magazine, website, and research reports. Our conferences are widely recognized as the best in the field.

About South Pole Group

South Pole Group is a leading provider of global sustainability solutions and services. The company has delivered climate-proven solutions to a wide range of public, private and civil society organisations for over a decade. Areas of expertise cover key areas of corporate climate action, investment climate risks, sustainable supply chains, green finance, as well as renewable energy and energy efficiency. A pioneer in emission reduction and renewable energy projects, South Pole Group has been consistently rated by Environmental Finance's Voluntary Carbon Market Survey as one of the most successful carbon market service providers in the world.