



#### FOR IMMEDIATE RELEASE

Comprehensive carbon data can help generate financial outperformance: South Pole Group and Alpha Centauri enter into partnership to provide climate-smart investment solutions

**Zurich, Switzerland, and Hamburg, Germany, 11 April 2017 -** Comprehensive carbon data can help generate financial outperformance, and investing in line with a 2-degree scenario is a clear opportunity for value creation - helping to differentiate active managers from passive competitors.

These are the findings of the recently published paper by South Pole Group, global sustainability solutions provider, and Alpha Centauri, the Hamburg-based boutique asset manager, who today announce their partnership. The two companies will work together to bring to market climate-smart investments solutions by combining a low-carbon focus and factor investing. Alpha Centauri will furthermore continue developing a suite of climate smart portfolios spanning equity long only, market neutral, and long short solutions, based on South Pole Group's database and FIS Global's APT risk models.

"The Paris climate agreement and the political commitment to it send a strong signal that investments in low-carbon assets will pay off. Our partnership with Alpha Centauri combines the best of both worlds in a time of climate change: our leading methodologies to calculate greenhouse gas emissions/the carbon exposure of investments and Alpha Centauri's long track record in factor investing," says Maximilian Horster, Partner, Financial Industry, South Pole Group.

**Ulf Füllgraf, Managing Director at Alpha Centauri**, commented: "We are delighted to partner with South Pole Group, the leading provider of climate related solutions worldwide. Building on our experience in factor based investments and South Pole Group's premium data, we are able to provide climate smart solutions to institutional investors and build on the success we achieved with the iSTOXX Europe factor indices that we launched in collaboration with STOXX in April 2016."

### ENDS ###





#### **Notes to editors**

The White Paper, *In search for climate-smart investments: The case of European equities*, was co-written by Alpha Centauri, South Pole Group and Dr. Alexander Bassen, a pioneering and frequently referenced academic thought-leader in the field of ESG and capital markets.

Click here to review the key findings of the White Paper and to download the full version.

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# **About South Pole Group**

The South Pole Group is one of the world's leading climate action solution providers, measuring and reducing climate impact for its clients. Headquartered in Zurich, Switzerland, with 16 offices around the globe and over 180 climate change professionals, the company has achieved savings of over 50 million tonnes of CO2 since being incorporated in 2006. With the largest and deepest coverage of high quality company GHG information in its proprietary database, South Pole Group has screened over EUR 500 bn assets under management for their climate impact. The company pioneered high volume portfolio carbon screening that is now available on Bloomberg terminals (APPS CARBON), YourSRI.com and CleanCapitalist.com. South Pole Group has been a strong contributor to the Montreal Carbon Pledge. For more information, visit www.thesouthpolegroup.com or @thesouthpolegroup.

# **About Alpha Centauri**

Alpha Centauri is an independent asset management boutique founded in 2005 and based in Hamburg, Germany. The company specialises in alternative investment-, index- and risk solutions with factor investing at the core of the business. Alpha Centauri's extensive experience in factor based investments strategies led to the introduction of the iSTOXX Europe factor index family in 2016.