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Investing in the future of carbon markets: South Pole Group hires international climate expert as new Director for Climate Policy & Carbon Markets

Seasoned carbon veteran Jeff Swartz joins the global sustainability solutions provider after six years as IETA's managing director

London, United Kingdom, 13 September 2017 - South Pole Group is proud to welcome on board international climate expert **Jeff Swartz** as its new Director for Climate Policy and Carbon Markets in its growing London office.

Jeff joins the global sustainability solutions provider and project developer after six years as managing director at the International Emissions Trading Association (IETA). At IETA, Jeff was key to growing new carbon markets and helping to secure Article 6 of the Paris Agreement. Jeff will expand South Pole Group's services on climate policy and carbon markets, and contribute to the further growth of the company's public advisory and carbon credit offering.

Reinforced by commitments made under the Paris Agreement, more than 40 national and 25 sub-national governments have already started or are in the process of implementing carbon pricing policies, such as emission trading systems, offset systems and carbon taxes. This represents a big opportunity for South Pole Group, which is already working on public advisory and transactions in carbon markets in Australia, China, Colombia, and Switzerland, among many other countries. South Pole Group is also at the forefront of emerging international carbon market mechanisms, providing consultancy services and pioneering pilot transactions under both Article 6 of the Paris Agreement and CORSIA, the International Civil Aviation Organization's (ICAO) carbon offset mechanism that will ensure the climate neutral growth of the aviation industry from 2020 onwards.

"Today, South Pole Group is the defining player in both the voluntary and compliance carbon markets. We are thrilled to have found a professional of Jeff's calibre to help us drive our strategy and services related to the challenges and opportunities in climate policy and carbon markets that come with the Paris Agreement," says **Patrick Burgi, Director Public Sector and co-founder, South Pole Group**.

"I'm excited to join a world-class team of passionate climate and sustainability experts at South Pole Group. I'm looking forward to spearheading efforts in new carbon markets and helping to grow South Pole Group's public advisory and carbon credit businesses," says **Jeff Swartz, Director for Climate Policy and Carbon Markets, South Pole Group**.

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**Media contact**

Nadia Kahkonen, Head of Communications, South Pole Group

+66 2 678 8977

n.kahkonen@southpole.com

About South Pole Group

South Pole Group is a leading provider of global sustainability financing solutions and services.

The company has 200 experts in 16 global offices and works with a wide range of public, private and civil society organisations for over a decade. The company's expertise covers project and technology finance, data and advisory on sustainability risks and opportunities, as well as the development of environmental commodities such as carbon credits or renewable energy credits.

South Pole has developed and provided climate-finance to over 500 projects in emission reduction, renewable energy, energy efficiency and sustainable land-use. For more information, visit southpole.com or follow the company [@southpolegroup](https://twitter.com/southpolegroup).