



## Ethical Corporation and South Pole renew partnership to deliver Climate Neutral Sustainability Events in 2018

**London, UK, 12th March 2018** - Leading sustainability solutions provider **South Pole** has renewed its partnership with **Ethical Corporation**, the leading platform for business intelligence for sustainability, to ensure the full climate neutrality of Ethical Corporation's summits organised in North America and Europe.

Events are a powerful way to connect people, share best practices, and drive leadership in sustainability - yet their environmental impact can be quite substantial: For instance, even with robust emission reduction planning, the unavoidable emissions of the COP21 climate conference in Paris were [9,600 tonnes of CO2e](#).

Ethical Corporation recognizes the impact of the event industry on the global climate, as well as the pressing need to reduce the carbon footprint of events through green strategies on energy and food consumption. In 2017, Ethical Corporation and South Pole managed to offset over 1,000 tonnes of greenhouse gas emissions. In 2018, both parties have renewed and expanded the scope of the partnership to limit the impact of Ethical Corporation's global event portfolio. Ethical Corporation will continue to explore sustainability strategies and compensate unavoidable emissions by investing in South Pole's climate protection projects.

"We as an organisation feel that it is important to look at our own impact and change the way that we do business for the better," says **Liam Dowd, Managing Director at Ethical Corporation**. "It is important for our customers to know that by attending our events, their direct impact from attending is reduced - in addition to learning about how to enhance their own sustainability work. We are proud to be supporting South Pole's projects in Africa, Asia and Latin America to offset our emissions"

"We are happy to work with corporations that realize their impact and take responsibility through climate action", says **Melanie Wilneder, Senior Key Account Manager, Consumer Goods and Sustainable Supply Chains at South Pole**. "True to their mission, Ethical Corporation continues to uphold the standard for more sustainable events."

South Pole's forestry projects in Northern Zimbabwe and Latin America, as well as a clean energy project in China will ensure that the following Ethical Corporation events are climate neutral in 2018:

- Responsible Business Summit, New York
- Responsible Business Summit, London
- Responsible Business Awards, London



- Responsible Supply Chain Summit, London
- Sustainability Reporting and Communications Summit, London
- Responsible Business Summit, San Diego

**### ENDS ###**

**Note to editors:**

For more information on the three South Pole projects, please click below:

- [Kariba REDD+ forestry project, Zimbabwe](#)
- [Caceres and Cravo Norte, Restoration of Degraded Land, Colombia](#)
- [Huó Shuǐ Grouped Small Hydropower, China](#)

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**About South Pole**

South Pole is a leading provider of global sustainability financing solutions and services. The company has over 200 experts in 16 global offices and works with a wide range of public, private and civil society organisations since more than a decade. The company's expertise covers project and technology finance, data and advisory on sustainability risks and opportunities, as well as the development of environmental commodities such as carbon credits or renewable energy credits. South Pole has developed and provided climate-finance to over 500 projects in emission reduction, renewable energy, energy efficiency and sustainable landuse. For more information, visit [southpole.com](http://southpole.com) or follow the company [@southpoleglobal](https://twitter.com/southpoleglobal).

**About Ethical Corporation**

Our mission is to help businesses around the globe do the right thing by their customers and the world. We believe this is not only how to guarantee a future for all, but makes good business sense. We serve CSR, compliance, risk and governance communities with topical and insightful business intelligence and meeting places. We provide business intelligence to more than 3,000 multinational companies every year. Our customers are also NGOs, think-tanks, academia, governments and consultancies. We publish the leading responsible business magazine, website, and research reports. Our conferences are widely recognised as the best in the field. We're a part of FC Business Intelligence Ltd, an independently owned company based in London.