



We are hiring

Would you like to be part of our dynamic, global and growing team? South Pole is an energetic, global company offering comprehensive sustainability solutions and services. South Pole acts today **'for a better tomorrow'**. With offices spanning all six continents, we accelerate the transition to a climate-smart society. Our vision is "Climate Action for All": We inspire and enable our customers to create value from sustainability-related activities.

To further promote environmentally and socially responsible practices, we are currently looking to recruit a highly motivated and dedicated

Head of Communications (100%) based in London or New York City

As Head of Communications you will lead South Pole's communications team globally. Your ultimate aim will be to sharpen the South Pole brand by positioning its main protagonists as global thought leaders, thus maximising visibility and media footprint for our organisation. In close cooperation with the CEO, the Director Marketing & Communications, and other key stakeholders, you will be responsible for the development and the implementation of South Pole's corporate communications strategy. You evaluate the suitability of different communications channels online and offline for conveying key messages to our target audience(s) in an impactful manner. This is a challenging role for a motivated, ambitious and articulate communications and sustainability professional with a strong passion to make a real difference in the fight against climate change. If you have an in-depth understanding of the sustainability, climate action and purpose space and you have an innate "eye" for a good story, then we are looking for you!

Tasks and responsibilities

Communications

- Define and implement South Pole's corporate communications strategy on a global level
- Shape and adapt South Pole's key communication topics based on anticipating emerging trends and early signals in the markets we are active
- Identify South Pole's target audiences for the various parts of our offering
- Management of South Pole's communication channels (online and offline) and combining these "owned" channels with generating maximum media impact on "earned" channels
- Take the lead in defining simplified messaging for external brand positioning
- Identify newsworthy stories within the realm of South Pole's operations
- Own the development of slogans and taglines for external communication
- Ensure production and publication of impactful and inspirational content in key media channels
- Closely interact and cooperate with opinion leaders and experts within our organisation, as well as externally
- Drive the development of key pieces of external corporate communications collateral , e.g., corporate video
- Ensure that the global strategy is efficiently adapted to local contexts to suit the demands of our regional markets
- Work with the regions, catalyze the production of local context to maximize impact with local target audiences
- Media relations
- Establish third-party partnerships for maximizing South Pole media impact
- Track and report key corporate communications performance data, e.g., unique website visitors, social media followers, etc.



Team management

- Lead South Pole's communications team
- Select, recruit, train and retain the best talent
- Motivate, nurture and develop staff members
- Ensure efficient cooperation within the rest of the Marketing & Communications team, as well as across the broader South Pole team

Your profile

- University degree in International Affairs, Environmental Policy, or related field, ideally at Master's level
- 7+ years of relevant work experience and a proven track record in communications and PR, ideally in the context of sustainability or CSR
- Innate sense for identifying the potential of a story, and for finding the right angle to tell it
- Excellent creative writing skills, as well as strong attention to detail
- Ability to explain complex products and solutions in simple language
- Result-oriented work approach with the ability to work quickly from concept creation to the implementation of successful campaigns
- Track record managing small teams
- Ability to work in an interdisciplinary team, as well as independently, with colleagues based in different locations and time zones around the globe
- Outstanding project and time management skills
- Native level English skills a must
- Passion for environmental issues and understanding of sustainability, CSR and related topics
- Eagerness to grow and learn in an evolving environment
- Optimistic, mission-driven personality with a can-do spirit
- National, or holder of a valid work permit in the host country

We offer

- Work in a growing global profit for purpose company with a real commitment to sustainability and fighting climate change
- Excellent team spirit, work within a large and international team of sustainability passionate professionals
- The opportunity to lead a culturally diverse team based around the world

Please apply

If you are interested in joining a young and international team looking to make a difference to the world we would be happy to hear from you! Please send your cover letter and CV directly through our [website](#). If you have any questions regarding this vacancy, please contact us on jobs@southpole.com.