



We are hiring

Would you like to be part of our dynamic, global and growing team? South Pole is an energetic, global company offering comprehensive sustainability solutions and services. South Pole acts today 'for a better tomorrow'. With offices all around the globe, we accelerate the transition to a climate-smart society. Our vision is "Climate Action for All": We inspire and enable our customers to create value from sustainability-related activities.

To further promote environmentally and socially responsible practices, we are currently looking to recruit a highly motivated and dedicated

Market Research Manager (100%) based in Jakarta, Indonesia

As part of the Marketing team, you will be responsible for creating market research documents necessary for the business lines. You will run regular tender screening, create competitor and peer analysis, as well as developing data systems. You will also be expected to manage the market research team.

Tasks and responsibilities

- Market research, competitor analysis
- Research market potential for conducting campaigns in different industry sectors
- Screen tenders on a regular basis and provide an outcome to business development
- Conduct internet-based market research to identify contact details of potential leads
- Research background information about identified leads so as to brief the key account/business development team ensuring they are up to speed for directly approaching potential clients
- Work with our Customer Relationship Management (CRM) system
- Develop and oversee further development of other Customer Insight systems
- Manage a small team of Market Research Assistants

Your profile

- Master degree in Business Administration with a focus on marketing or environment
- Minimum 5 years of experience in marketing
- Confirmed experience in customer relationship management, using platforms such as SugarCRM, Salesforce or similar
- Proficiency in English
- Excellent skills in handling spreadsheets such as GoogleSheets and Excel
- Proficiency in other data analytics and business intelligence tools such as Tableau, GDS and others
- Excellent skills in handling CRM related data
- Passion for environmental issues and understanding of sustainability, CSR and related topics
- Ability to work in an interdisciplinary team as well as independently
- Eagerness to grow and learn in an evolving environment
- Holder of national passport or working visa in Indonesia



We offer

- Work in a growing global profit for purpose company with a real commitment to sustainability and fighting climate change
- Excellent team spirit, work within a large and international team of sustainability passionate professionals
- The opportunity to work with a culturally diverse team based around the world

Please apply

If you are interested in joining a young and international team looking to make a difference to the world we would be happy to hear from you! Please send your cover letter and CV directly through our [website](#). If you have any questions regarding this vacancy, please contact us on jobs@southpole.com.