



We are hiring

Would you like to be part of our dynamic, global and growing team? South Pole is an energetic, global company offering comprehensive sustainability solutions and services. South Pole acts today 'for a better tomorrow'. With offices all around the globe, we accelerate the transition to a climate-smart society. Our vision is "Climate Action for All": We inspire and enable our customers to create value from sustainability-related activities.

To further promote environmentally and socially responsible practices, we are currently looking to recruit a highly motivated and dedicated

Marketing Intern (100%) based in Zurich, Switzerland

We are looking for a motivated marketing intern to support our Marketing team for a period of 6 months, with the option to prolong and expand tasks. As a marketing intern, you will work closely with the regional sales team and support them in different client-related marketing requests. In addition, you will support in marketing-based proposals. This is a challenging role for a self-starter. If you are ambitious with interest in marketing & communications solutions for German speaking corporate clients, then we are looking forward to hearing from you.

Tasks and responsibilities

- Support the development of lead generation campaigns for the DACH market and ensure the implementation of a successful leads
- Work closely with the regional sales team and support them in client-related marketing & communication requests
- Coordinate client-related events together with the global Marketing team
- Participate in and support the creation of marketing-based proposals and other creative client deliverables
- Innovative and market-based client marketing support, e.g., think-out-of-the-box content production for client communications and social media
- Support South Pole's global communication, adapt it to local market requirements and contribute to its implementation
- Support with content production for South Pole and external communications channels for this region
- Support implementing cooperation, sponsoring, and media partnerships with third parties: content production and coordination for exclusives

Your profile

- University degree in Marketing, Business Administration, or related disciplines
- Excellent communication skills, as well as strong attention to detail
- Ability to work in an interdisciplinary, global team as well as independently
- Outstanding planning and time management skills
- Result-oriented work approach with the ability to work quickly from concept creation to the implementation of successful campaigns
- Native German and fluent English & French skills are a must,
- Passion for environmental issues and understanding of sustainability, CSR and related topics
- Eagerness to grow and learn in a young, dynamic and fast evolving team



We offer

- Collaboration and insights in a challenging and exciting global company with a real purpose
- Work with highly dedicated and motivated experts of South Pole's dynamic team
- Chance to expand the tasks and potentially a full-time employment contract

Please apply

If you are interested in joining a young and international team looking to make a difference to the world we would be happy to hear from you! Please send your cover letter and CV directly through our [website](#). If you have any questions regarding this vacancy, please contact us on jobs@southpole.com.