

Your Renewable Energy Journey

Corporate leadership in the transition to renewable energy

In a nutshell

South Pole's global Renewable Energy Solutions team works with companies around the world to build and implement impactful renewable electricity sourcing strategies.

Whether you are just starting, or already on your way to corporate leadership, embarking on the **Renewable Energy Journey with South Pole** enables your company to harness opportunities to unlock cost-savings potential and develop a competitive advantage over your peers while supporting the global energy transition.

Climate action and leadership through RE

Demand is growing. Tackling climate change is becoming increasingly urgent, and public opinion has been galvanised. Investors, customers, and employees expect brands and businesses to take meaningful action and implement sustainability strategies. The corporate sector is increasingly turning towards renewable energy (RE) to achieve corporate sustainability goals and reduce greenhouse gas emissions.

The Renewable Energy Journey

Shaped by unique internal and external factors, every company's experience of procuring renewables is different. On your way to RE leadership, a typical first step is **setting an ambitious target**. While you plan the best mix of instruments by defining an **RE strategy**, you can achieve **quick wins** by purchasing energy attribute certificates (EACs). Once your strategy is defined, **you can implement solutions** at a national level and **communicate the results**.



Renewable energy can be used to decrease long-term power costs, mitigate risks, and enhance brand value.

Power price hedge and reduction

- Power markets can be extremely volatile - RE solutions can insulate against market risk exposure
- Power procurement can be expensive and RE solutions can reduce these costs



Sustainability/additionality

- RE solutions have environmental and social benefits
- Enhance sustainability ambitions and Corporate Social Responsibility efforts

Brand and climate leadership

- Increasingly, consumers and stakeholders are demanding climate action
- With RE solutions you can signal sustainability leadership among peers and leading businesses from other sectors

Unlocking opportunities through the Renewable Energy Journey



One of our EAC projects: Bac lieu wind farm, Vietnam

With extensive global experience, and deep localised knowledge of power markets, our experts have helped companies across the globe achieve their renewable ambitions using our time-tested advisory and solution implementation services. Whether you are thinking about defining an RE sourcing strategy, corporate power purchase agreements (PPAs), Energy Attribute Certificates (EACs), green tariffs, onsite generation, or other bespoke solutions, our expert team can help you navigate your renewable energy purchasing options and unlock a range of opportunities.

Contact us for more information

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Local knowledge, global presence

Our clients benefit from the practical experience of our team of 300+ experts in countries across Africa, Asia, Europe, North and South America working on 700+ emissions reduction and renewable energy projects. Our deep local knowledge and global reach allows us to tailor solutions to your needs.



- Regional offices
- Headquarters
- Representations
- Climate impact/renewable energy projects

Visit www.southpole.com/contacts to find your local office or call our Headquarters in Zurich on +41 43 501 35 50