



**BUSINESS  
FOR THE  
ENVIRONMENT**  
GLOBAL SUMMIT 2015

B4E Climate Summit 2015

# Powering Global Growth: Transformation in Energy Productivity

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9 & 10 September 2015

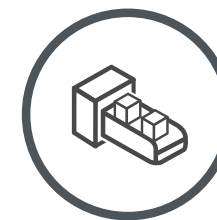
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# Powering Global Growth: Transformation in Energy Efficiency

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**The 5<sup>th</sup> B4E Climate Summit in London will bring together more than 400 global leaders from business, government, media and NGOs to discuss and agree on recommendations for transformation in energy productivity to drive global growth and prosperity.**

**The Summit will present a long-term outlook for energy efficiency and explore the emerging technologies, financing and policy changes required to achieve lasting benefits for society and the environment.**

**Delegates will produce proposals for industry, governments and civil society to transform energy efficiency in buildings, mobility and manufacturing, to power global growth.**



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## About B4E



- › The world's leading global summit on business and the environment
- › Hosted since 2007 with WWF, the United Nations, governments and leading global businesses and organisations
- › Brings together CEOs and senior executives with leaders from government, NGOs and international organisations to share best environment practices, discuss green investments, and promote clean technologies and sustainable growth strategies
- › Delegates share and explore transformative solutions to increase efficiency and competitiveness, reduce emissions, and protect and restore biodiversity and ecosystems
- › Partnerships are formed and commitments are made to accelerate the shift towards a more sustainable, low-carbon future

**5000** Senior Executive  
Delegates

**1500** Industry Expert  
Speakers

**130** Private Sector  
Sponsors

**50** NGO and Govt  
Partners

**1** Common  
Goal

In sixteen B4E events  
from 2007 to 2014



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## B4E History



2007/2008	2009	2010	2011	2012	2013 /2014	2015
<b>April, 2007</b> B4E Global Summit Singapore	<b>April 2009</b> 3 <sup>rd</sup> B4E Global Summit Paris	<b>April 2010</b> 4 <sup>th</sup> B4E Global Summit Seoul	<b>January 2011</b> B4E Forest Dialogue Jakarta	<b>May 2012</b> 6 <sup>th</sup> B4E Global Summit Berlin	<b>April, 2013</b> 7 <sup>th</sup> B4E Global Summit New Delhi, India	<b>9 &amp; 10 September</b> B4E Climate Summit London
<b>2008</b> <b>April, 2008</b> 2 <sup>nd</sup> B4E Global Summit Singapore	<b>2009</b> B4E COP 15 Dialogue Copenhagen	<b>2010</b> B4E COP 16 Dialogue Cancun	<b>April 2011</b> 5 <sup>th</sup> B4E Global Summit Jakarta	<b>June 2012</b> B4E @ Rio +20 Rio de Janeiro, June 2012	<b>May 2013</b> B4E Climate Summit London	
		<b>2010</b> B4E Climate Summit Mexico City	<b>September 2011</b> B4E Climate Summit London		<b>September 2011</b> B4E Climate Summit London	
			<b>December 2011</b> B4E COP17 Durban Dialogue			





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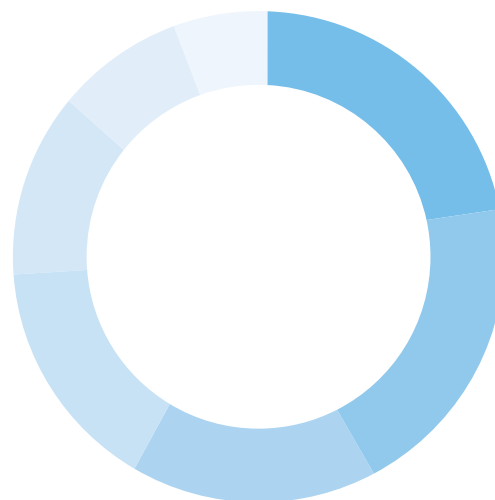
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## Who Attends



C-Level & Executive Directors	20%
Senior VPs & Executive VPs	13%
Directors & VPs	22%
Managers	15%
Government Officials	9%
Academic	5%
Media	16%



Business	53%
IOs & NGOs	13%
Government	9%
Academia	5%
Association	4%
Media	16%



**AGENDA**



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## Draft Agenda



*Note: This draft agenda is indicative of speakers both confirmed and under invitation and is subject to change.*

### Wednesday, 9 September 2015

#### 0900 – 0905

##### Introduction and agenda setting

**Charles Emmerson**, Senior Research Fellow for Energy, Environment and Development, Chatham House

#### 0905 – 0920

Opening addresses

##### Energy efficiency: A priority for the global agenda and a successful COP21

**Sir David King**, British Foreign Secretary's Special Representative on Climate Change, UK

**Laurent Fabius**, Minister of Foreign Affairs and International Development, France & Chair, UNFCCC COP 21

#### 0920 – 0945

Keynote addresses

**Eric Rondolat**, Executive Vice President and Chief Executive Officer, Philips Lighting

**Sergey Brin**, Co-founder, Google

#### 0945 – 1045

Plenary discussion panel

##### Powering global growth through energy efficiency

Chair: **Ian Smyth**, Managing Director, Navigant

**Jeroen de Haas**, Chief Executive Officer, Eneco

**Todd Freeland**, Director-General, Asian Development Bank

**Mark Kenber**, Chief Executive Officer, The Climate Group

**Maroš Šefčovič**, Vice-President, European Commission for Energy Union

**Kateri Callahan**, President, Alliance to Save Energy

#### 1045 – 1115

Networking coffee break

##### Crowd-sourcing big ideas on energy efficiency

#### 1115 – 1130

In conversation with:

**Paul Simpson**, Chief Executive Officer, CDP

**Tom Delay**, Chief Executive Officer, Carbon Trust

#### 1130 – 1145

Keynote addresses

**Pierre-André de Chalendar**, Chairman & Chief Executive Officer, Saint-Gobain Group

**Kandeh Yumkella**, Special Representative of the Secretary-General & CEO, Sustainable Energy for All

#### 1145 – 1245

Plenary discussion panel

##### International collaboration and action

Chair: **Kornelis Blok**, Director of Science, Ecofys Group

**Jacqueline McGlade**, Chief Scientist, United Nations Environment Programme

**Peter Bakker**, President, World Business Council for Sustainable Development

**Jose Maria Figueres**, President, Carbon War Room

**Kandeh Yumkella**, Special Representative of the Secretary-General & CEO, Sustainable Energy for All

#### 1245– 1345

Networking lunch

##### Crowd-sourcing big ideas on business, energy efficiency and climate change



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### 1345 – 1515

#### Working groups I

- Building & urban infrastructure
- Mobility & logistics
- Manufacturing

#### Discussion topics

- Emerging trends in energy efficiency, New business models for energy efficiency, New developments in policy and regulation

### 1515 – 1545

Networking coffee break

### 1545 – 1730

#### Working groups II

- Building & urban infrastructure
- Mobility & logistics
- Manufacturing

#### Discussion topics

- Emerging trends in energy efficiency, New business models for energy efficiency, New developments in policy and regulation

### 1800 – 2100

Networking dinner

## Thursday, 10 September 2015

### 0900 – 1000

Plenary discussion panel

#### A new vision for energy performance

Chair: **Charles Hodson**, Anchor, CNN International

**Lisa Jackson**, Vice President, Environmental Initiatives, Apple

**Harry Verhaar**, Head of Global Public & Government Affairs, Philips Lighting

### 1000 – 1100

#### Policy leadership perspective:

**Rasmus Helveg Petersen**, Minister for Climate, Energy and Building, Denmark

**Edward Davey**, Secretary of State for Energy & Climate Change, UK

### 1100 – 1200

#### Corporate innovation: Driving transformational change

Chair: **Jo Confino**, Executive Editor, Guardian, Chairman & Editorial Director, Guardian Sustainable Business

**Douglas Rath**, Director of Energy & Environment, Marriott International

**Peggy Liu**, Chair, Joint US-China Council for Clean Energy

### 1200 – 1430

Networking lunch

### 1430 – 1500

#### Recommendations and proposals from working group Chairs

- Building & urban infrastructure
- Mobility & logistics
- Manufacturing

### 1500 – 1600

Closing discussion panel

#### Bold action and a new way forward for the global energy efficiency sector

**Manon Janssen**, Chief Executive Officer, Ecofys

**David Nussbaum**, Chief Executive, WWF UK

**Mark Kenber**, Chief Executive Officer, The Climate Group

**Peter Bakker**, President, World Business Council for Sustainable Development



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## Working Groups Outline



**These sector driven working groups will produce proposals for industry, governments and civil society to transform energy efficiency in buildings, mobility & logistics and manufacturing - to power global growth.**

**Delegates will discuss the long-term outlook for energy efficiency and explore the emerging technologies, innovation, financing and policy changes required to achieve long-lasting benefits for society and the environment.**

Working Groups I

### **Building & urban infrastructure**

- Emerging trends in energy efficiency
- New business models for energy efficiency
- New developments in policy and regulation



Working Groups II

### **Mobility & logistics**

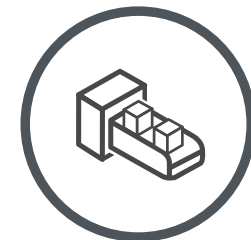
- Emerging trends in energy efficiency
- New business models for energy efficiency
- New developments in policy and regulation



Working Groups III

### **Manufacturing**

- Emerging trends in energy efficiency
- New business models for energy efficiency
- New developments in policy and regulation



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## Selection of Past Partners



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## Selection of Speakers



**Ban Ki-moon**  
Secretary-General,  
United Nations



**Al Gore**  
Former Vice President USA  
and Nobel Prize-winner



**Lee Myung-bak**  
President,  
Republic of Korea



**Susilo Bambang Yudhoyono**  
President,  
Republic of Indonesia



**Helen Clark,**  
Administrator,  
UNDP



**Sir Richard Branson**  
Chairman, Virgin Group and  
Virgin United



**James Cameron**  
Film Director



**Nam Yong**  
Vice Chairman and CEO,  
LG Electronics



**Vivian Balakrishnan**  
Minister for Environment,  
Singapore



**Felipe Calderon Hinojosa**  
President,  
United Mexican States



**HRH Prince El Hassan bin  
Talal**  
Crown Prince, Jordan



**Umran Beba**  
President,  
PepsiCo Asia Pacific



**Phillip Barton**  
CEO, De Beers  
Consolidated Mines



**Jochen Zeitz**  
Chairman and CEO,  
Puma AG



**S. Ramadorai**  
Vice Chairman,  
Tata Consulting Services



**Ben Verwaayen**  
Chief Executive Officer,  
Alcatel-Lucent



**Shi Zhengrong**  
Chairman & CEO,  
Suntech Power Holding



**Peter Bakker**  
President,  
WBCSD



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## Organiser



Global Initiatives promotes partnership solutions to global challenges through film, international events and media projects. By sharing knowledge and best practices, and calling on all stakeholders to take action, we address some of the greatest challenges facing the world.

Our initiatives, conducted in more than 30 countries worldwide, are about partnership, inspiration and creating a better future.



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