Powering Global Growth: Transformation in Energy Productivity

9 & 10 September 2015
The Hurlingham Club, London
Powering Global Growth: Transformation in Energy Efficiency

The 5th B4E Climate Summit in London will bring together more than 400 global leaders from business, government, media and NGOs to discuss and agree on recommendations for transformation in energy productivity to drive global growth and prosperity.

The Summit will present a long-term outlook for energy efficiency and explore the emerging technologies, financing and policy changes required to achieve lasting benefits for society and the environment.

Delegates will produce proposals for industry, governments and civil society to transform energy efficiency in buildings, mobility and manufacturing, to power global growth.
About B4E

The world's leading global summit on business and the environment

Hosted since 2007 with WWF, the United Nations, governments and leading global businesses and organisations

Brings together CEOs and senior executives with leaders from government, NGOs and international organisations to share best environment practices, discuss green investments, and promote clean technologies and sustainable growth strategies

Delegates share and explore transformative solutions to increase efficiency and competitiveness, reduce emissions, and protect and restore biodiversity and ecosystems

Partnerships are formed and commitments are made to accelerate the shift towards a more sustainable, low-carbon future
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**B4E History**

- **2007/2008**
  - April, 2007: B4E Global Summit Singapore
  - April, 2008: 2nd B4E Global Summit Singapore

- **2009**
  - April 2009: 3rd B4E Global Summit Paris
  - 2009: B4E COP 15 Dialogue Copenhagen

- **2010**
  - April 2010: 4th B4E Global Summit Seoul
  - 2010: B4E COP 16 Dialogue Cancun
  - 2010: B4E Climate Summit Mexico City

- **2011**
  - January 2011: B4E Forest Dialogue Jakarta
  - April 2011: 5th B4E Global Summit Jakarta
  - September 2011: B4E Climate Summit London
  - December 2011: B4E COP17 Durban Dialogue

- **2012**
  - May 2012: 6th B4E Global Summit Berlin
  - June 2012: B4E @ Rio +20 Rio de Janeiro, June 2012

- **2013 /2014**
  - April, 2013: 7th B4E Global Summit New Delhi, India
  - May 2013: B4E Climate Summit London

- **2015**
  - 9 & 10 September 2015: B4E Climate Summit London
Who Attends

- C-Level & Executive Directors: 20%
- Senior VPs & Executive VPs: 13%
- Directors & VPs: 22%
- Managers: 15%
- Government Officials: 9%
- Academic: 5%
- Media: 16%

Powering Global Growth: Transformation in Energy Productivity
Draft Agenda

Note: This draft agenda is indicative of speakers both confirmed and under invitation and is subject to change.

**Wednesday, 9 September 2015**

**0900 – 0905**
Introduction and agenda setting
Charles Emmerson, Senior Research Fellow for Energy, Environment and Development, Chatham House

**0905 – 0920**
Opening addresses
**Energy efficiency: A priority for the global agenda and a successful COP21**
Sir David King, British Foreign Secretary’s Special Representative on Climate Change, UK
Laurent Fabius, Minister of Foreign Affairs and International Development, France & Chair, UNFCCC COP 21

**0920 – 0945**
Keynote addresses
Eric Rondolat, Executive Vice President and Chief Executive Officer, Philips Lighting
Sergey Brin, Co-founder, Google

**0945 – 1045**
Plenary discussion panel
Powering global growth through energy efficiency
Chair: Ian Smyth, Managing Director, Navigant
Jeroen de Haas, Chief Executive Officer, Eneco
Todd Freeland, Director-General, Asian Development Bank
Mark Kenber, Chief Executive Officer, The Climate Group
Maroš Šefčovič, Vice-President, European Commission for Energy Union
Kateri Callahan, President, Alliance to Save Energy

**1045 – 1115**
Networking coffee break
Crowd-sourcing big ideas on energy efficiency

**1115 – 1130**
In conversation with:
Paul Simpson, Chief Executive Officer, CDP
Tom Delay, Chief Executive Officer, Carbon Trust

**1130 – 1145**
Keynote addresses
Pierre-André de Chalendar, Chairman & Chief Executive Officer, Saint-Gobain Group
Kandeh Yumkella, Special Representative of the Secretary-General & CEO, Sustainable Energy for All

**1145 – 1245**
Plenary discussion panel
International collaboration and action
Chair: Kornelis Blok, Director of Science, Ecofys Group
Jacqueline McGlade, Chief Scientist, United Nations Environment Programme
Peter Bakker, President, World Business Council for Sustainable Development
Jose Maria Figueres, President, Carbon War Room
Kandeh Yumkella, Special Representative of the Secretary-General & CEO, Sustainable Energy for All

**1245 – 1345**
Networking lunch
Crowd-sourcing big ideas on business, energy efficiency and climate change
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1345 – 1515
Working groups I
• Building & urban infrastructure
• Mobility & logistics
• Manufacturing

Discussion topics
• Emerging trends in energy efficiency, New business models for energy efficiency, New developments in policy and regulation

1515 – 1545
Networking coffee break

1545 – 1730
Working groups II
• Building & urban infrastructure
• Mobility & logistics
• Manufacturing

Discussion topics
• Emerging trends in energy efficiency, New business models for energy efficiency, New developments in policy and regulation

1800 – 2100
Networking dinner

Thursday, 10 September 2015

0900 – 1000
Plenary discussion panel
A new vision for energy performance
Chair: Charles Hodson, Anchor, CNN International
Lisa Jackson, Vice President, Environmental Initiatives, Apple
Harry Verhaar, Head of Global Public & Government Affairs, Philips Lighting

1000 – 1100
Policy leadership perspective:
Rasmus Helveg Petersen, Minister for Climate, Energy and Building, Denmark
Edward Davey, Secretary of State for Energy & Climate Change, UK

1100 – 1200
Corporate innovation: Driving transformational change
Chair: Jo Confino, Executive Editor, Guardian, Chairman & Editorial Director, Guardian Sustainable Business
Douglas Rath, Director of Energy & Environment, Marriott International
Peggy Liu, Chair, Joint US-China Council for Clean Energy

1200 – 1430
Networking lunch

1430 – 1500
Recommendations and proposals from working group Chairs
• Building & urban infrastructure
• Mobility & logistics
• Manufacturing

1500 – 1600
Closing discussion panel
Bold action and a new way forward for the global energy efficiency sector
Manon Janssen, Chief Executive Officer, Ecofys
David Nussbaum, Chief Executive, WWF UK
Mark Kenber, Chief Executive Officer, The Climate Group
Peter Bakker, President, World Business Council for Sustainable Development
Working Groups Outline

These sector driven working groups will produce proposals for industry, governments and civil society to transform energy efficiency in buildings, mobility & logistics and manufacturing - to power global growth.

Delegates will discuss the long-term outlook for energy efficiency and explore the emerging technologies, innovation, financing and policy changes required to achieve long-lasting benefits for society and the environment.

Working Groups I
**Building & urban infrastructure**
- Emerging trends in energy efficiency
- New business models for energy efficiency
- New developments in policy and regulation

Working Groups II
**Mobility & logistics**
- Emerging trends in energy efficiency
- New business models for energy efficiency
- New developments in policy and regulation

Working Groups III
**Manufacturing**
- Emerging trends in energy efficiency
- New business models for energy efficiency
- New developments in policy and regulation
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Selection of Speakers

Ban Ki-moon
Secretary-General, United Nations

Al Gore
Former Vice President USA and Nobel Prize-winner

Lee Myung-bak
President, Republic of Korea

Susilo Bambang Yudhoyono
President, Republic of Indonesia

Helen Clark,
Administrator, UNDP

Sir Richard Branson
Chairman, Virgin Group and Virgin United

James Cameron
Film Director

Nam Yong
Vice Chairman and CEO, LG Electronics

Vivian Balakrishnan
Minister for Environment, Singapore

Felipe Calderon Hinojosa
President, United Mexican States

HRH Prince El Hassan bin Talal
Crown Prince, Jordan

Umran Beba
President, PepsiCo Asia Pacific

Phillip Barton
CEO, De Beers Consolidated Mines

Jochen Zeitz
Chairman and CEO, Puma AG

S. Ramadorai
Vice Chairman, Tata Consulting Services

Ben Verwaayen
Chief Executive Officer, Alcatel-Lucent

Shi Zhengrong
Chairman & CEO, Suntech Power Holding

Peter Bakker
President, WBCSD
Global Initiatives promotes partnership solutions to global challenges through film, international events and media projects. By sharing knowledge and best practices, and calling on all stakeholders to take action, we address some of the greatest challenges facing the world.

Our initiatives, conducted in more than 30 countries worldwide, are about partnership, inspiration and creating a better future.
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