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## **Fast-growing online travel platform kimkim to make travelers' trips 100% climate neutral**

*U.S based travel planning startup kimkim partners with South Pole to offset every trip booked through its platform*

**22 April, 2019, in Menlo Park, CA, United States and London, UK** – Fast-growing travel start-up **kimkim** has partnered with **South Pole**, global sustainability solutions provider and world's leading developer of emission reduction projects, to support meaningful climate change mitigation activities in a number of its international destinations.

The partnership offers kimkim's travelers the possibility to offset all of their travel-related carbon emissions, including international flights, by investing in verified emission reduction projects that contribute to the UN-led Sustainable Development Goals. These include a clean cookstove project in India, a forest protection project in Zimbabwe, and a biodiversity project in Peru.

*"We believe it is imperative for those of us in the travel industry to take a leadership role in combatting the adverse environmental impacts generated by our businesses. This is why we are launching a new initiative in partnership with South Pole, our travelers, and local specialists to make every trip booked on kimkim 100% climate neutral. We hope this will inspire other businesses and travelers to confront the urgent challenge of combatting climate change,"* says **Eric Chamberlain, Head of Destination Development, kimkim.**

*"We want to help ensure that today's booming travel trend translates into positive change, in line with the Sustainable Development Goals. We are excited to work with kimkim to empower travelers to support the establishment, development and management of natural areas and local communities through our climate action projects,"* says **Michael Malara, Corporate Sustainability & Sustainable Finance Expert, South Pole.**

In just over ten years from now, nearly 2 billion people will be on the move, traveling to destinations all over the world. While the economic benefits of the travel and tourism sector are clear, it is also a significant contributor to climate change, contributing to approximately 8% of global GHG emissions.

The two organizations invite responsible travelers to address their carbon footprint and join Kimkim's climate neutrality initiative [here](#).

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### **Note to editors**

More information on the emission reduction projects supported by kimkim

- [Kariba REDD+ forest protection in Zimbabwe](#)
- [Clean cookstoves in India](#)
- [Biodiversity protection in Peru](#)

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### **About kimkim**

Kimkim is a California-based company helping travelers plan tailor-made trips through local travel specialists around the world. Our specialists are experienced, creative, and highly-vetted travel experts who know the destination well and help travelers create the ideal itinerary. Kimkim has been featured in the New York Times, BBC, and Washington Post. For more information, please visit <https://www.kimkim.com>.

### **About South Pole**

South Pole is a leading provider of global sustainability solutions and services, with more than 300 experts over 18 offices worldwide. For more than a decade, South Pole has worked with a wide range of public, private and civil sector organisations to accelerate the transition to a climate-smart society. South Pole has mobilised climate finance to over 700 projects in emission reduction, renewable energy, energy efficiency and sustainable land-use. South Pole's expertise covers project and technology finance, data and advisory on sustainability risks and opportunities, as well as the development of environmental commodities such as carbon and renewable energy credits. For more information, visit [southpole.com](https://southpole.com) or follow the company [@southpoleglobal](#)