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## Smarter Risk Management For Finnish Companies: EarthRate and South Pole Group to Co-operate on Carbon Footprint Analyses

**Helsinki/Finland, Zurich/Switzerland October 1, 2015** - **EarthRate**, the Finnish ESG-innovator company, has teamed up with global sustainability solutions provider **South Pole Group** to integrate environmental information in its rating and offer in-depth carbon footprint analyses for Finnish investors.

EarthRate will use South Pole Group's environmental database to create insightful ratings for companies and investors related to ESG risks and opportunities. EarthRate is developing innovative ways to capture and present this intelligence, which includes the creation of cutting-edge mobile solutions.

A further aim of the co-operation is to provide EarthRate's customers with the best solutions for valuing their carbon footprint, measuring their climate impact and benchmarking their efforts to relevant industry sectors. The analysis will furthermore equip customers with better risk management tools and make such risks more transparent for investors.

*"EarthRate is delighted about this partnership. South Pole Group's global environmental know-how is widely appreciated and the company is one of the leading players in the field of investment climate impact assessments. EarthRate's customers will benefit from this co-operation"*, says **EarthRate's CEO Päivi Härkönen**.

*"We are delighted to share our established expertise and data in this area with EarthRate, a specialist in ESG performance rating and assessment of reputational risk"*, says **Dr. Maximilian Horster, South Pole Group's Director Financial Industry**. *"We firmly believe this will strengthen our joint ability to offer Finnish customers premium solutions with global know-how."*

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### **About EarthRate:**

EarthRate is an ESG research and rating company helping companies and investors to find risks and opportunities related to environmental, social and governance (ESG) issues and assessing Reputational Risk. The company is also dedicated to offer high-quality engagement services to its customers. For more information, visit [www.earthrate.fi](http://www.earthrate.fi) or follow the company [LinkedIn/EarthRate](#) and [Facebook/EarthRate](#).

## About South Pole Group

The Zurich-based [South Pole Group](#) began as a project-driven company focused on developing and selling high-quality carbon credits. Today, it is the world's leading provider of climate solutions. South Pole Group helps public and private sector organisations develop climate proven policies and strategies. Areas of expertise cover every key sustainability-related area of climate change, including but not limited to: forests & land use, water, sustainable cities & buildings, as well as renewable energy and energy efficiency. For more information, visit [www.thesouthpolegroup.com](http://www.thesouthpolegroup.com) or follow the company [@southpolegroup](#) and [South Pole Group/LinkedIn](#).

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