

South Pole Group

# Life in a Post Paris World

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# Agenda

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# The Paris Agreement





# Post COP21: change on its way

“For the first time, every country in the world has pledged to curb emissions, strengthen resilience and join in common cause to take common climate action”

**Baan Ki-moon,**  
UN Secretary-General,  
at the end of COP 21, December 2015



# Pledges as key driver in the post-Paris world

# Setting targets to combat climate change

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262

Companies have committed to  
Science Based Targets (SBTs)

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48%

**Fortune 500 companies** have at least  
one climate or clean energy target

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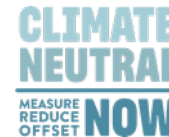
63%

**Fortune 100 companies** have set  
one or more clean energy targets

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# Finding your way through the sustainability jungle



**CE100**



**EP 100**





# How to choose the right initiative: Setting targets or signing a pledge?



# The SDGs Can Guide Your Sustainability Strategy

## 70%

of CEOs that participated in the 2016 Accenture and UN Global Compact's CEO Strategy study see the SDGs providing business with a **clear framework to structure sustainability efforts.**

## 63%

of the over 2000 sustainability professionals surveyed by the Ethical Corporation in 2016 identify **Goal 13 Climate Action** as the top goal to engage in.



# Carbon Reduction Commitments and SDGs



# Committing to SDGs

## How?

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- Companies define their sustainability strategy
- Alignment with UN SDG
- Sustainable development is the goal
- Impacts are the outcome
- Carbon projects are the conduit
- It's a journey: pursuing SDG and reducing environmental footprint
- The endgame: companies strive to become climate-neutral



# Emission reductions and employee engagement



# Engage employees through carbon projects

- Goal: engaged, committed and proud employees. Employees are aware of, aligned with and contribute to the CSR programme
- Carbon reduction projects are a useful tool to engage employees
- Make projects relevant by identifying impacts employees and stakeholders can relate to
- Various levels of engagement possible depending on available resources





# 1. Raise awareness

- **Tangible goods** from the project displayed in lobbies and offices (efficient cookstove, chlorine dispenser, honey pots, manual artifacts..)
- **Project videos** screening in common areas (lobby, canteen etc.)
- **Real-time tracking** of project impacts (company website, intranet, lobby, canteen, etc.)



## 2. Engage from a distance

Employees **donate** to specific social activities in the area of a carbon project from which the employer purchases carbon credits.

Employees **vote** for their preferred project from a list. Amongst the voters, a winner is drawn and **receives a prize**.



Swiss public vote on climate protection project for Swiss Post

**Bla Bla Car**  
Community votes  
on the project

**PHILIPS**  
Lighting

A graphic for the UEFA Euro 2016 environmental impact calculator. It features a cartoon boy in a red cape and white shirt, holding a soccer ball. The text reads: "Let's calculate the environmental impact for your trip to UEFA Euro 2016". Below this, it says: "This tool will help you calculate the carbon emissions for your trip to UEFA EURO 2016. This process is quick and easy! You can even offset your emissions by supporting a renewable energy project." To the right is the "RESPECT ENVIRONMENT" logo. At the bottom, it says: "5 UEFA EURO 2016 FINAL DOUBLE PASSES TO BE WON!" and "Simply calculate and offset your emissions for a chance to WIN one of five double-passes to the EURO 2016 Final! (4 'Category 1' double-passes and 1 'Hospitality' double pass available)."



### 3. Engage on project site

Employees participate in the **project site visit** with the CSR team and **participate directly in activities at the project sites.**





# Case Study

## **PHILIPS** Lighting

Brighter Lives, Better World

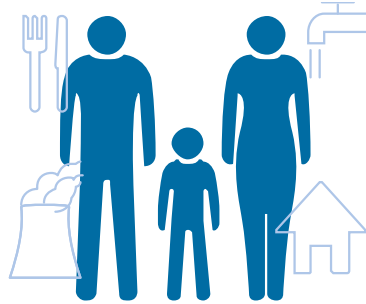
# Our world is changing

## Global trends shaping our business



**Population growth**

more light



**Resource challenges**

more energy efficient light



**Digitalization**

more digital light

# Our sustainability vision

## Brighter Lives, Better World

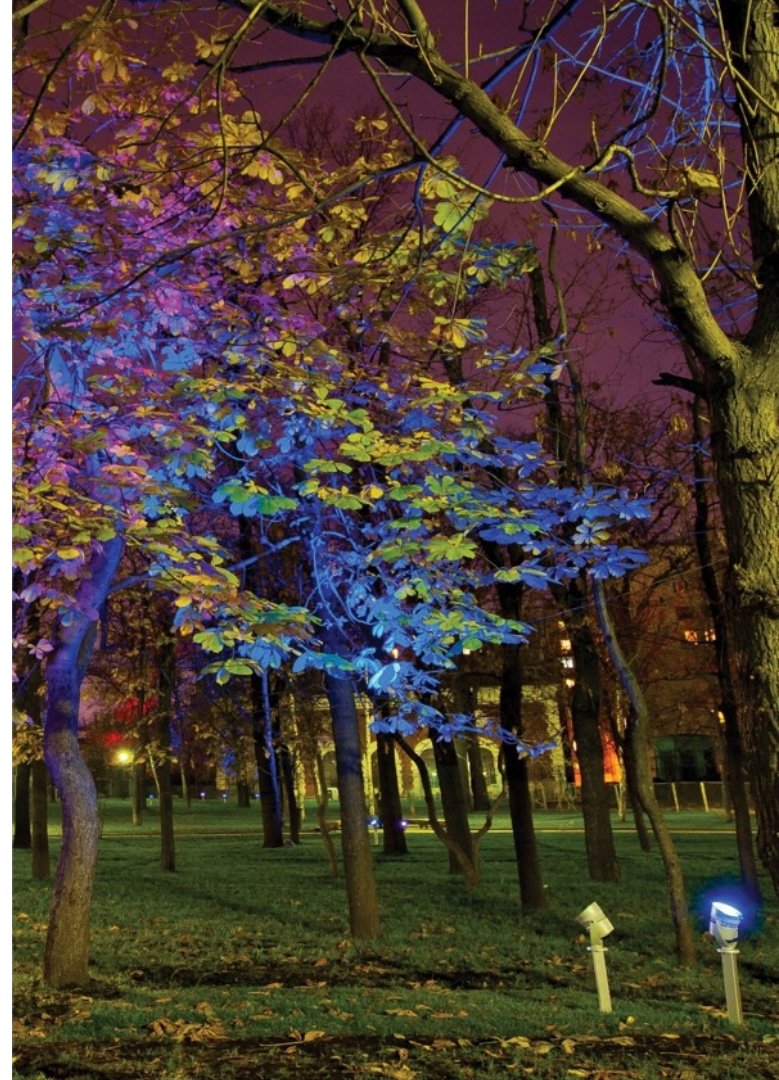
**We lead with sustainable lighting for brighter lives and a better world**

**How we create brighter lives:**

- Light for greater wellbeing and safety
- Access to light in off grid areas
- Safe and healthy workplace for employees

**How we create a better world:**

- Energy efficient and connected lighting
- Circular lighting to save material resources
- Reducing our own environmental footprint



# We contribute to 4 of the 17 UN Sustainable Development Goals



**SDG 7 Affordable and clean energy** is addressed through our Zero carbon and Sustainable revenues programs



**SDG 11 Sustainable cities and communities** is addressed through our Sustainable revenues program



**SDG 12 Responsible consumption and production** is addressed through our Zero carbon, Zero waste to landfill, Sustainable supply chain, and Sustainable revenues programs



**SDG 13 Climate action** is addressed through our Zero carbon and Sustainable revenues programs



# Employee engagement

“I’m very motivated about our company commitment to invest in projects which make a positive contribution to communities. We want to make a difference by investing in projects we all stand behind, together with you we want to select a project for 2017. You can vote for 1 of 3 projects and we’ll invest in the project with the most votes. “ – Nicola Kimm, Head of Sustainability, Environment, Health & Safety

**Vote now!**



**21%**



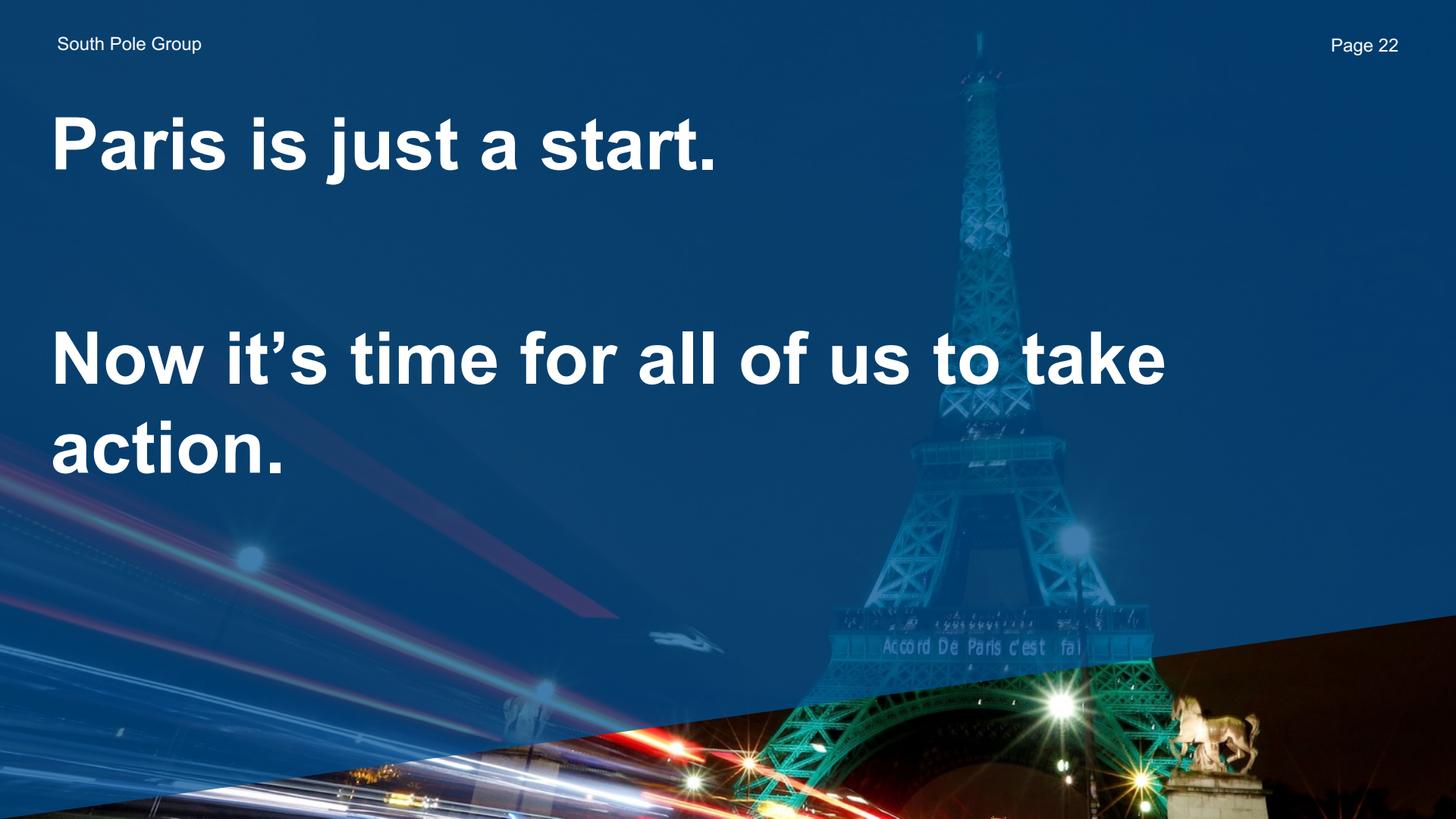
**43%**



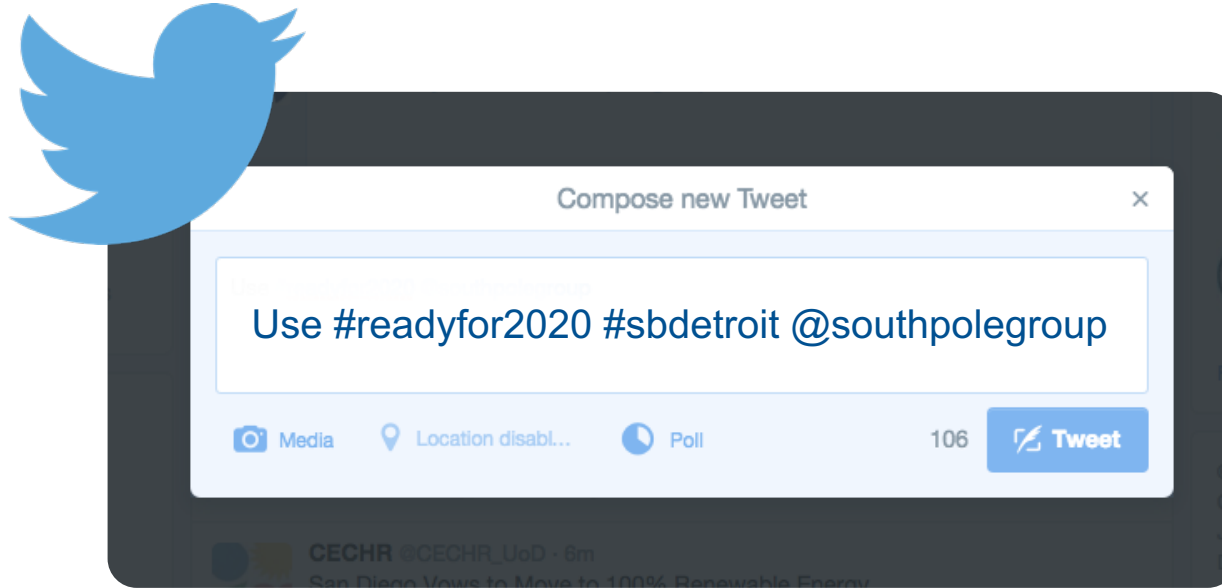
**36%**

# Paris is just a start.

# Now it's time for all of us to take action.



# Keep the conversation going



Visit our blog [readyfor2020.com](https://readyfor2020.com) to get up-to-speed with the latest news and views on climate change.

# Thank you for joining us!

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